Parent Training 2023

# A parental approach to digital safeguarding and wellbeing

## Warwickshire County Council

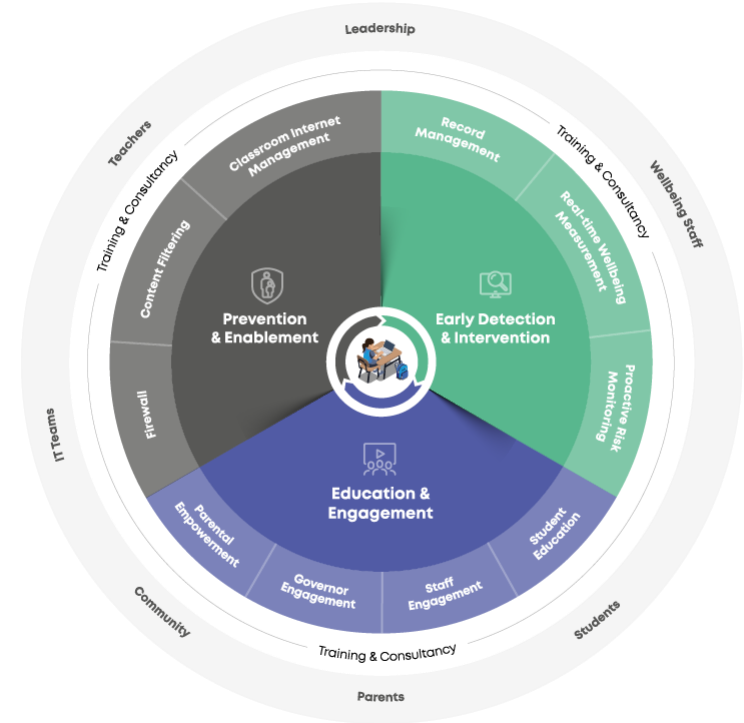**Katherine Howard**
Head of Education & Wellbeing
Smoothwall

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# Context

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# Digital Safety and Wellbeing **Framework**

qoria.com



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# Physical, mental
## and digital risks

New Online Harms Laws #SafeOnline

Ofcom — making communications work for everyone

The Children's Society

IWF

REPORT HARMFUL CONTENT
reportharmfulcontent.com

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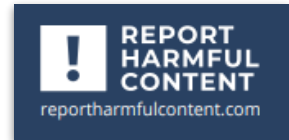
# Working together to
# keep children safe

Department for
Education

Schools, colleges
and MATs

Parents / carers

# Digital safeguarding

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# **Themes and trends:** Content, contact, conduct & commerce
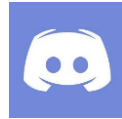
Instagram

Tiktok

Yubo

Cambound

X/ Twitter

Discord

Whats App

Strangercam

Snapchat

Threads

Wizz

Chat GPT

# Abbreviations

- KMN
- 420
- Basic/Nube
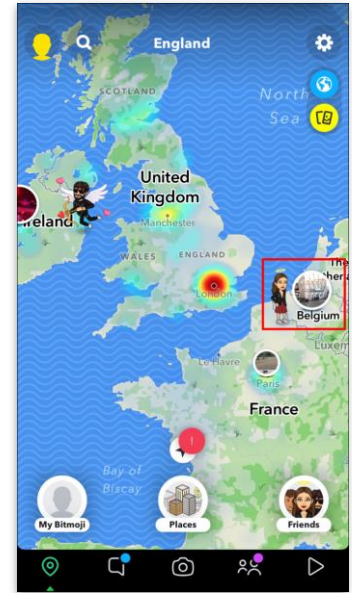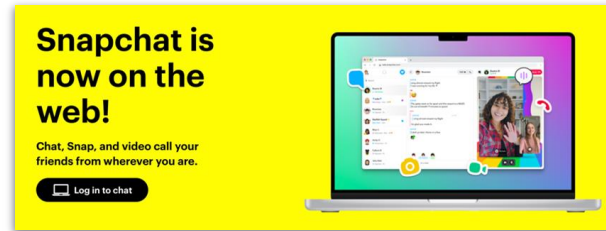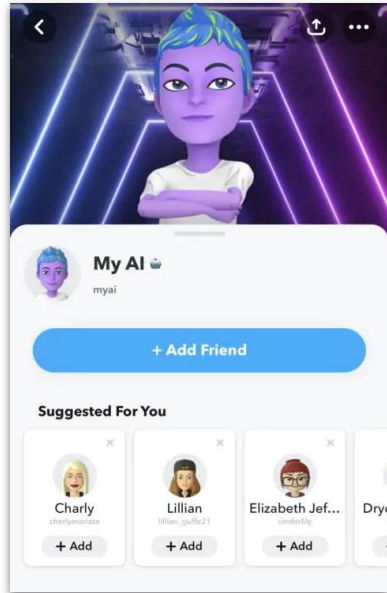- Finsta
- DOC
- LICK
- NSFW

# Abbreviations

- KMN = Kill me now
- 420 = Cannabis
- Basic/Nube = Basic skin/New to a game – Not very good
- Finsta = Fake insta account
- DOC = Drug of choice
- LICK = To steal money
- NSFW = Not safe for work
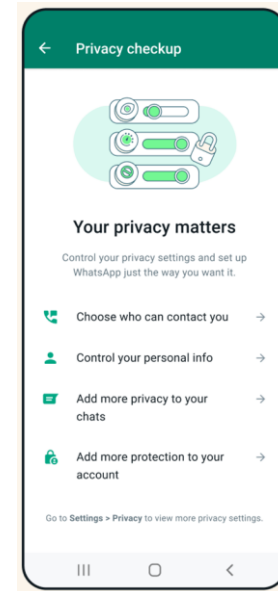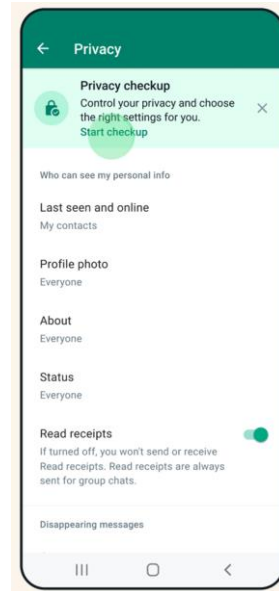
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# Skills

- Understanding
- Privacy and security settings
- Location based services
- Function of the app
- Data sharing
- Content and impact this can have on your footprint / image
- Functionality of the app
- Updates in the app
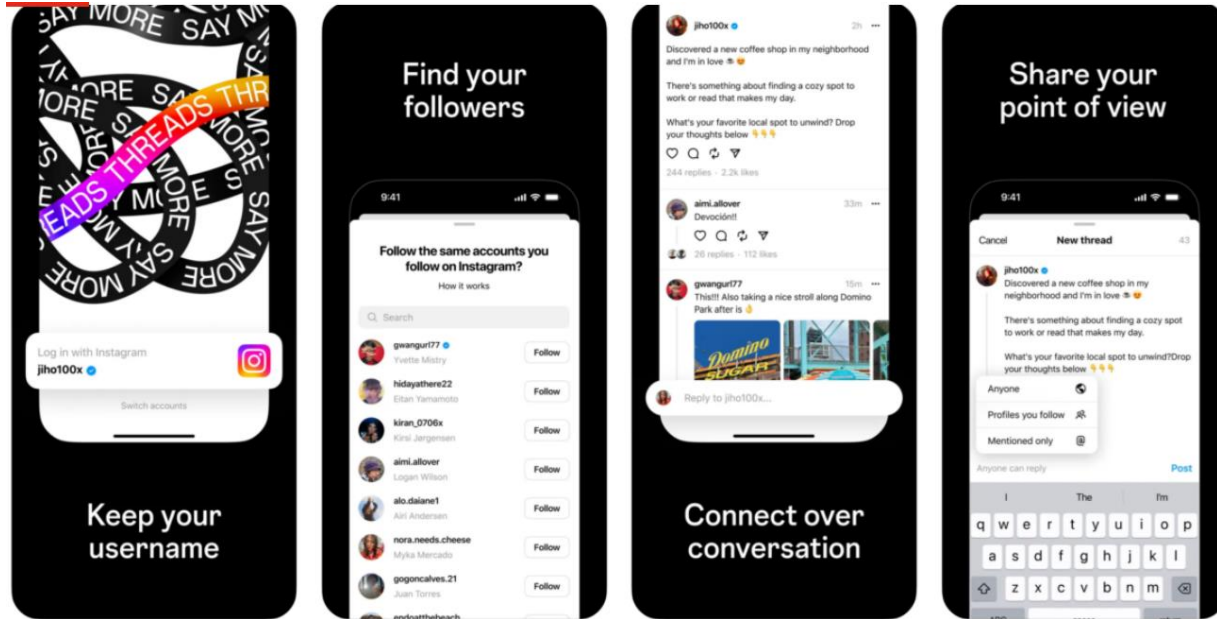- Knowledge of the device – What can my or my children's  device do?

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# Snapchat

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# Whats App

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# ✕ (Twitter)


Twitter Verification Badge

Verified Normal People
Verified Government Organization
Verified Brands/companies


Disney Junior UK ✅ @DisneyJuniorUK · 2h
no fucking way.
💬 124    🔁 2,169    ♡ 5,549    📊 306.2K    ⬆️

Disney Junior UK ✅ @DisneyJuniorUK · 2h
this isn't actually real right. someone fucking pinch me or something

Disney Junior UK
@DisneyJuniorUK
📅 Joined June 2021
171 Following    1,460 Followers
Edit profile


Disney Junior UK ✅

Verified account
This account is verified because it's an official organization on Twitter. Learn more

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# Insta

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# Chat GPT

## Chat GPT Online

Advanced AI Chatbot powered by ChatGPT API

Try on official website

Try here (online tool)

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# AI

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BBC news

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## IWF warning over use of AI-generated abuse images

25 October
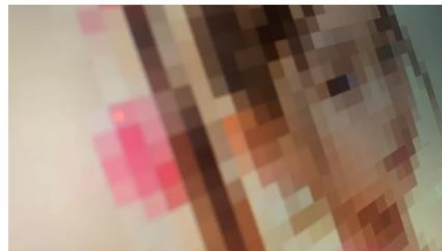
Child protection experts warn AI technology is being used to generate new images of real victims of child sexual abuse

**A leading child protection organisation has warned that abuse of AI technology threatens to "overwhelm" the internet.**

The Internet Watch Foundation (IWF) removes images of child sexual abuse from websites.

It says it has found thousands of AI-generated images which are so realistic they are criminal under UK law.

AI is being used to produce new images of real victims, de-age celebrities and unclothe children in ordinary photos to depict them in abuse scenarios.

"Our worst nightmares have come true," said Susie Hargreaves OBE, chief executive of Cambridge-based IWF.

"Chillingly, we are seeing criminals deliberately training their AI on real victims' images.

"Children who have been raped in the past are now being incorporated into new scenarios because someone, somewhere, wants to see it."

INTERNET WATCH FOUNDATION

The IWF works to make the internet a safer place by identifying and removing global online child sexual abuse imagery
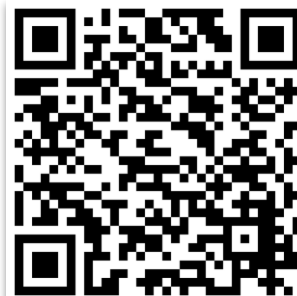


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# **Digital** reputation

- Child's name – School

- Child's name – Hobbies

- Child's name – Communities

- Child's name – Friends

- Child's name – Location

- Reverse image search

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# What students see online?

- Images
- Brands
- Views and opinions
- Reviews
- Celebrities/Influencers

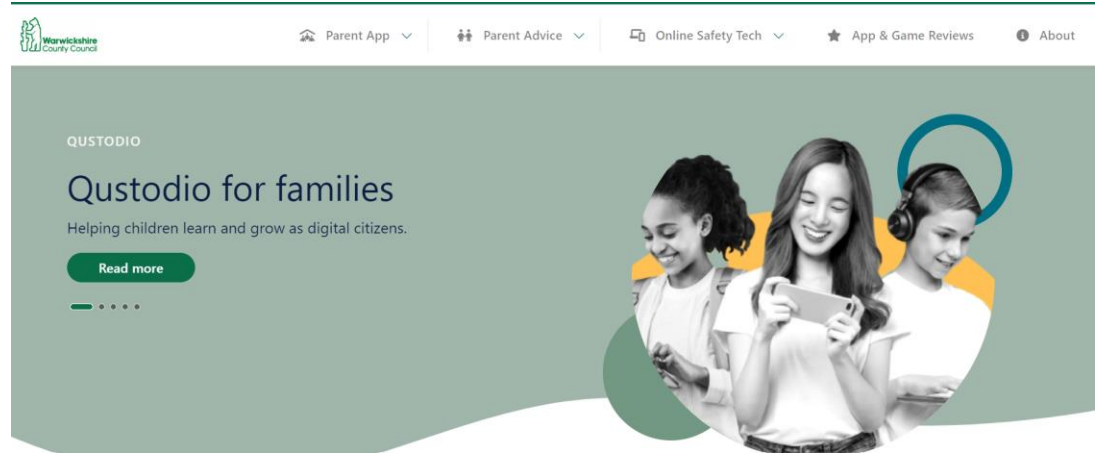Do we talk to our young people and help them understand this?

8K

#

#

19K          1.5K

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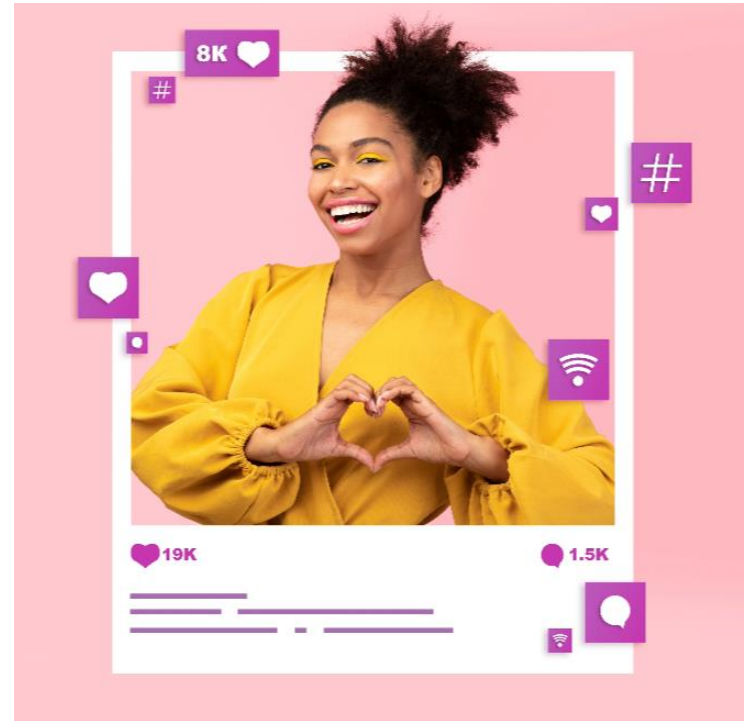
# Sharenting

Kerry, Hannah and Sophia on their first day at school. 030923 Home.

# Online Safety Hub
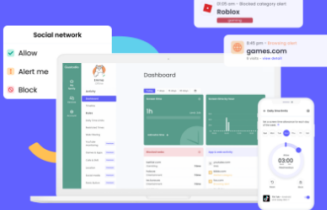
# Qustodio for families

# Resources

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# Report harmful content

# CEOP



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# **Report** remove

## HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

• Select your age and follow the steps below.

• Create a Childline account so we can send you updates on your report.

• Report your image or video to the Internet Watch Foundation (IWF).

**REPORT REMOVE**

Nude image of you online?
We can help take it down.

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Q&A

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Thank you